

Contract # 47657
Schedule Dates 10/30/12-11/05/12
Advertiser KUSTER FOR CONGRESS-DEM (3501)
Agency Buying Time (1408)
Product POLITICAL CANDIDATE (1051)
Brand Est 2003 Kuster week 1 10/30-11/6 (27376)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax
CPE 2003
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/28/12
Last Modified 10/23/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,532.50
Net Total \$20,017.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
 Nov. 2012 23 \$23,550.00
Grand Total: 23 \$23,550.00

WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

Buying Time
 650 Mass Ave NW #210
 Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	7A- Today Show			1	1	1	1						WHDH Boston (WHDH)		8/28/12
1.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	7A- Today Show			1	1	1	1						WHDH Boston (WHDH)		8/31/12
1.2	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7A- Today Show			1	1	1	1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
2.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	7A- Today Show	1	X										WHDH Boston (WHDH)		8/28/12
3.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	9A- 7 News Today in New England 9-10A			1	1	1	1						WHDH Boston (WHDH)		8/28/12
3.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	9A- 7 News Today in New England 9-10A			1	1	1	1						WHDH Boston (WHDH)		8/31/12
3.2	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9A- 7 News Today in New England 9-10A			1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	9A- 7 News Today in New England 9-10A	1	X										WHDH Boston (WHDH)		8/28/12
4.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	9A- 7 News Today in New England 9-10A	1	X										WHDH Boston (WHDH)		8/31/12
4.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- 7 News Today in New England 9-10A	1	X							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
5.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	10A- Today Show			1	1	1	1						WHDH Boston (WHDH)		8/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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7 Bulfinch Place
Boston, MA 02114-2977

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Washington, DC 20001

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Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2003
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 23 \$23,550.00
Grand Total: 23 \$23,550.00

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5.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	10A- Today Show	1		1	1	1	1			1			WHDH Boston (WHDH)		8/31/12
5.2	Normal Line / SPOT	10/31/12-10/31/12	1	:30	10A- Today Show	1			1					1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
6.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	10A- Today Show	1	X										WHDH Boston (WHDH)		8/28/12
6.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	10A- Today Show	1	X										WHDH Boston (WHDH)		8/31/12
6.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- Today Show	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
7.0	Revised Line / SPOT	10/30/12-10/30/12	1	:30	12:57P- Days of our Lives	1		X									WHDH Boston (WHDH)		8/28/12
7.1	Revised Line / SPOT	10/30/12-10/30/12	1	:30	12:57P- Days of our Lives	1		X									WHDH Boston (WHDH)		8/31/12
7.2	Normal Line / SPOT	10/30/12-10/30/12	3	:30	12:57P- Days of our Lives	1		X						1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12
8.0	Revised Line / SPOT	11/01/12-11/02/12	1	:30	12:57P- Days of our Lives					1	1						WHDH Boston (WHDH)		8/28/12
8.1	Revised Line / SPOT	11/01/12-11/02/12	1	:30	12:57P- Days of our Lives					1	1						WHDH Boston (WHDH)		8/31/12
8.2	Normal Line / SPOT	11/02/12-11/02/12	3	:30	12:57P- Days of our Lives						1			1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12
9.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	12:57P- Days of our Lives	1	X										WHDH Boston (WHDH)		8/28/12
9.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	12:57P- Days of our Lives	1	X										WHDH Boston (WHDH)		8/31/12
9.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:57P- Days of our Lives	1	X							1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12

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Schedule Dates

10/30/12-11/05/12

Advertiser

KUSTER FOR CONGRESS-DEM (3501)

Agency

Buying Time (1408)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 2003 Kuster week 1 10/30-11/6 (27376)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

2003

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Buying Time
650 Mass Ave NW #210
Washington, DC 20001

Date Entered 08/28/12
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Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,532.50
Net Total \$20,017.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 23 \$23,550.00
Grand Total: 23 \$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	2P- DOCTORS	1		1	1	1	1						WHDH Boston (WHDH)		8/28/12
10.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	2P- DOCTORS	1		1	1	1	1						WHDH Boston (WHDH)		8/31/12
10.2	Normal Line / SPOT	10/30/12-11/02/12	1	:30	2P- DOCTORS	1		1	1	1	1			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		10/23/12
11.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	2P- DOCTORS	1	X										WHDH Boston (WHDH)		8/28/12
11.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	2P- DOCTORS	1	X										WHDH Boston (WHDH)		8/31/12
11.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- DOCTORS	1	X							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
12.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	3P- 3:30P (ET)	1		1	1	1	1						WHDH Boston (WHDH)		8/28/12
12.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	3P- 3:30P (ET)	1		1	1	1	1						WHDH Boston (WHDH)		8/31/12
12.2	Normal Line / SPOT	10/30/12-11/01/12	1	:30	3P- 3:30P (ET)	1		1	1	1	1			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
13.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	3P- 3:30P (ET)	1	X										WHDH Boston (WHDH)		8/28/12
13.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	3P- 3:30P (ET)	1	X										WHDH Boston (WHDH)		8/31/12
13.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- 3:30P (ET)	1	X							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
14.0	Revised Line / SPOT	10/30/12-11/02/12	1	:30	3:30P- 3:56P (ET)	1		1	1	1	1						WHDH Boston (WHDH)		8/28/12
14.1	Revised Line / SPOT	10/30/12-11/02/12	1	:30	3:30P- 3:56P (ET)	1		1	1	1	1						WHDH Boston (WHDH)		8/31/12

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Sales Tax

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Nov. 2012	23	\$23,550.00
Grand Total:	23	\$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.2	Normal Line / SPOT	10/30/12-11/02/12	3	:30	3:30P- 3:56P (ET)	1		1		1				3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		10/23/12
15.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 3:56P (ET)	1	X							1			WHDH Boston (WHDH)		8/28/12
15.1	Revised Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 3:56P (ET)	1	X							1			WHDH Boston (WHDH)		8/31/12
15.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3:30P- 3:56P (ET)	1	X							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
16.0	Revised Line / SPOT	10/30/12-10/30/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	X							1			WHDH Boston (WHDH)		8/28/12
17.0	Revised Line / SPOT	11/01/12-11/01/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1			X					1			WHDH Boston (WHDH)		8/28/12
18.0	Revised Line / SPOT	11/04/12-11/04/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1			WHDH Boston (WHDH)		8/28/12
19.0	Revised Line / SPOT	11/03/12-11/03/12	1	:30	8A- Today Show Weekend	1						X		1			WHDH Boston (WHDH)		8/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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